1957

Massachusetts School of Art

1958

THE COMMONWEALTH OF MASSACHUSETTS

DEPARTMENT OF EDUCATION

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MASSACHUSETTS SCHOOL OF ART

Founded 1873

Member

National Association of Schools of Design

New England Association of Colleges and Secondary Schools

American Council on Education

MASSACHUSETTS SCHOOL OF ART

364 Brookline Avenue

Boston 15, Mass.

ADMINISTRATIVE OFFICES

Otis Philbrick	*Acting President and Director of Art Education for Massachusetts*
James F. Kenney	*Acting Dean and Registrar*
Virginia S. Bethany	*President's Secretary*
Marie N. Donnelly	*Senior Clerk-Stenographer*
Margaret C. Wolahan	*Bookkeeper*

FACULTY

Abbott, Charles E.	*Ceramics*
Berger, David	*Painting and Anatomy*
Butler, John	*English, Humanities and Economics*
Cain, Theron I.	*Perspective and Drawing*
Collins, Mary S.	*Fashion Illustration*
Copplestone, Arthur	*Lettering and Design*
Corsini, Arthur	*Water Color*
Covert, Floyd	*Structural Design, Composition and Drawing*
Demetropoulos, Charles	*Painting and Drawing*
Doucette, Russell	*Ceramics*
Franklin, Marguerite	*Psychology*
Gibson, Carl A., Jr.	*Design and Industrial Design*
Gray, Thomas H., III	*Clay Modeling and Sculpture*
Hallam, Beverly	*Photography, Education and Theatre Arts*
Hawthorne, Bruce	*American History and Constitutional History*
Kenney, James F.	*Crafts, Education and First Aid*
Kupferman, Lawrence	*Painting and Silk Screen*
Lionstone, Mildred	*Fashion Design and Clothing Construction*
Mansfield, Charles F.	*Architecture and Instrumental Drawing*
McManus, Rita	*Fashion Illustration*
Nye, Priscilla M.	*Department Head Teacher Education, Principles of Education, Teaching Methods and Supervision*
O'Hara, Thomas C.	*Illustration and Drawing*
Paramoure, Anne F.	*Librarian*
Philbrick, Otis	*Advanced Painting, Graphic Arts and Drawing*
Prest, Emma Lennon	*Color and Design*
Rembert, Jenny	*Art History*
Sheehan, Julia	*English*
Thompson, Fred J.	*Advertising Design*

CALENDAR

1957-58

First Semester

September 12 and 13	Registration of Students
September 16	Instruction begins at 9:00 A.M.
September 23-27	Freshman Week
November 11	Veterans Day Holiday
November 20 12 noon to November 25	Thanksgiving Recess
December 20 Close of day to January 6	Christmas and New Year Recess
January 24	Close of First Semester
January 27 and 28	Midyear Recess

Second Semester

January 29	Second Semester Begins
February 7	First Semester Ratings Due
March 17 School closes at noon	Evacuation Day
April 4	Good Friday
April 7-11	Spring Vacation
May 29	All Classes End
June 4	Senior Grades Due
June 8	Baccalaureate-Commencement Exercises
June 9, 10, 11, 12 and 13	Exhibition Week
June 13	Freshman, Sophomore, Junior Ratings Due

MASSACHUSETTS SCHOOL OF ART

History

In 1957, Massachusetts School of Art enters its eighty-fourth year of service in the field of Art Education.

The factors that combined to bring about the establishment of Massachusetts School of Art in 1873 are apparent as one visualizes the Commonwealth of that day. Here was a state which was pre-eminent in education and in intellectual pursuits of every sort; it had organized the first public school system, founded the first college, and established the first normal school in this country; and Massachusetts authors—Longfellow, Lowell, Emerson, Holmes, Hawthorne—brought its culture to full fruition shortly before the Civil War. In addition, Massachusetts factories and mills led the nation in the production of many manufactured commodities, especialy textiles and shoes. From these two strands, the intellectual and the industrial, was woven the fabric that was Massachusetts; and the tradition of educational leadership, combined with industrial necessity, led to the founding of Massachusetts School of Art.

By 1870, the rapidly expanding economy of the state required workers with basic art skills. The Legislature of 1870, in response to a petition pointing out that need, made drawing a required subject in all public schools of the Commonwealth.

To meet the subsequent demand for trained drawing teachers, the Massachusetts Normal Art School (now Massachusetts School of Art) was established three years later. On November 6, 1873, the first students, "thirty-nine gentlemen and sixty-eight ladies" were enrolled. "The course of study was devised to meet the needs of the hour", and every change in the curriculum during the past eighty years has reasserted this aim of its founders and of its first principal, Mr. Walter Smith, long associated with industrial arts education in England.

Although the original purpose of the institution was to train future teachers and supervisors of art, other art needs within the Commonwealth were soon recognized, and the curriculum was enlarged and broadened to include several areas of specialization. The expansion in offerings was the direct result of cognizance that well trained designers were needed in the industries of the State. Further, there was a growing interest in the profitable use of advertising by the industries with an extended use of advertising design which was made possible by the advances in reproduction methods and printing. These factors reflected perceptibly in the curriculum of the School and have remained as a marked influence through the year. National and international recognition of the fine quality of the school's achievements followed during its first decade of existence.

Ever-increasing enrollment forced it out of its original quarters

in Pemberton Square, Boston, to the Deacon House on Washington Street. From there it moved to a new building on Newbury and Exeter Streets, where larger accommodations gave the administration opportunities for greater development and progress. Fifty years of vital growth ensued.

In 1924, the Massachusetts Board of Education authorized the awarding of the degree of Bachelor of Science in Education to graduates of the Teacher Education department.

In September, 1930, the school moved to its present functionally designed and equipped building.

With War threatening in 1941, the administration, faculty and students recognized the emergency, and changes conforming to the existing and pending needs were introduced. The school and its graduates can well be proud of the years 1941 to 1945. Cooperation with the Armed Services and War agencies made an impressive record. In March, 1943, the school was given a special "Office of Civilian Defense" Award in recognition of its outstanding war achievements.

At the termination of World War II, a program for veterans was introduced. The school is proud of the sincere application to study which was made by those veterans who entered the school under the G.I. Bill of Rights.

Under post-war organization, the school was faced with the challenge of numerous applications for admission, coming from all parts of the United States and a number of foreign countries. The maximum facilities of the institution were made available to a greatly increased enrollment.

Authorization was granted by law on February 4, 1950 for the conferring of the Bachelor of Fine Arts degree. On June 4, 1950, the graduates from the Departments of General Design, Drawing and Painting, and Fashion Design and Illustration were recognized by the awarding of this new degree. In 1954, the first graduates of the Ceramic Design department received the B.F.A. degree.

The art profession is both exacting and challenging. Practitioners in this field who have had the advantages of adequate education and experience can realize a profitable and worthwhile life. Massachusetts School of Art graduates have proved this by their distinctive achievements in Fine Arts, Advertising Design, Industrial Design, Book and Magazine Illustration, the Fashion field, Crafts, Teaching at all levels, and in community endeavors.

Purpose

The curriculum, faculty, and facilities of Massachusetts School of Art have been organized to help potentially creative, intelligent young men and women develop their intellectual and aesthetic powers as a foundation for success in their chosen branches of the art professions.

Through a balance of subjects in the liberal and technical arts, the school aims to provide a professional environment in which each individual's personal capacities for understanding and expression can be well developed. Through the academic courses directly, and in all courses indirectly, the student's intellectual curiosity is aroused. The program introduces the student to ethical and moral codes essential for effective action in later life generally, and particularly in the chosen art career.

Well qualified professional artists and teachers furnish a knowledge of the art work of the past as well as a thorough understanding of and proper respect for the efforts of successful contemporaries in an effort to stimulate high personal standards of excellence.

The program of study is planned to meet the changing cultural needs and to prepare students to adapt themselves not only to various and demanding art professions, but also to the complexities of our current social order.

REQUIREMENTS FOR ADMISSION

I. Submission of "Application for Admission" and "High School Record".

Every candidate for admission to Massachusetts School of Art is required to submit the following:

1. A completed form entitled "APPLICATION FOR ADMISSION to MASSACHUSETTS SCHOOL OF ART."

2. Through the high school principal, his high school record on a form entitled "HIGH SCHOOL RECORD" which includes "RATINGS OF PERSONAL CHARACTERISTICS."

These forms may be obtained from the high school or Massachusetts School of Art and should be filed early in the senior year, particularly in the cases of certified or upper quarter students.

II. Time of Admission.

1. Certified applicants, Plan I below, and upper quarter applicants, Plan II below, may file an application and may be admitted provisionally on or after October 1 of the senior year. Final acceptance is contingent on the maintenance of a high school record for the first two marking periods or the first half of the senior year which meets the requirements of Plan I or Plan II.

Plan I and II candidates whose applications are received on or after the date of the administration of any examination may be admitted immediately if there is no waiting list (See VI). If there is a waiting list, the procedure outlined in VI applies.

2. Applicants not certified nor in the upper quarter may submit applications on or after October 1 of the senior year, but must await the results of examinations before being accepted for admission. It is to the advantage of these candidates to submit their applications in advance of the first examination, but applications will be accepted for the succeeding examinations.

III. General Qualifications.

Every candidate for admission as a regular student must meet the following requirements:

1. High School Graduation. The candidate must be a graduate of a standard four-year high school, or have equivalent preparation.

2. Completion of Fifteen Units of High School Work. The "HIGH SCHOOL RECORD" must show the completion of fifteen units accepted by the high school in fulfillment of graduation requirements or the candidate must present evidence of equivalent preparation.

"A unit represents a year's study in any subject of a secondary school so planned as to constitute approximately one-fourth of a

full year of work for a pupil of normal ability. To count as a unit, the recitation periods shall aggregate approximately 120 sixty-minute hours. Time occupied by shop or laboratory work counts one-half as much as time in recitation."

3. Personal Characteristics. The "RATING OF PERSONAL CHARACTERISTICS" and the moral character of the candidate must, in the judgment of the President of Massachusetts School of Art, warrant the admission of the candidate.

4. Health. After the student has met the Academic and Art requirements in full for admission to the school, a "Health Form" will be sent from the Dean's office. This form should be filled out by the family physician and mailed promptly to Massachusetts School of Art.

IV. Methods of Admission.

A. Plan I. Admission by Certificate.

The privilege of certification is extended to public and private schools and academies in the Commonwealth of Massachusetts. The Massachusetts School of Art will accept the certificating grade regularly established by the individual school for college entrance. Units of certification will be determined on the same basis as units of credit, subject to the restrictions specified herein.

The Department of Education reserves the right to withdraw the privilege of certification from any institution when its students fail to measure up to the standards required by the Department. The responsibility of the high school will continue through the freshman year in the Massachusetts School of Art.

Admission by certificate is granted to candidates who present work of certificating grade in 12 units as follows: Seven from the prescribed list below and five others from the list given under 2 below. The number of units offered for certification is subject to the restriction of 2 below. The additional three units of the 15 required units may consist of any work which the high school accepts in partial fulfillment of its graduation requirements. Personal interviews are required.

1. Prescribed (7 units.)

English	3 units
American History and Civics	1 unit
Algebra	1 unit
Geometry	1 unit
Science	1 unit

2. Distribution of Units for Certified Applicants.

The units must be so distributed that the number offered in any field, including the prescribed units, shall not be more than the following: English, 3 units; Social Studies, 4 units; Science, 3 units; Foreign Language, 5 units (no credit accepted for less than 2 units of any one language); Mathematics, 3 units; Business Sub-

jects, 2 units; Fine and Practical Arts, 2 units; Home Economics, 2 units; and Physical Education, 1 unit.

In the case of subjects which continue for two years, the grade for the last year must be a certificating grade in order that both units may be accepted for certification. If the subjects continue for three or four years, the grade for one other year, as well as the grade for the last year, must be a certificating grade in order that 3 or 4 units may be accepted for certification.

In the case of English, only 3 units will be accepted among the required 12 units. A fourth unit of English may be accepted as one of 3 additional units.

B. Plan II. Admission by Upper Quarter Standing.

Students in the upper quarter of the high school or college preparatory class are eligible for admission without examination, provided that they have completed fifteen units, and have received passing grades in the seven units listed as "Prescribed." Personal interviews are required.

C. Plan III. Admission by Examination.

Students who are not eligible for admission by certificate or by reason of upper quarter standing as described in the foregoing, but who possess a high school diploma or its equivalent, may be admitted to Massachusetts School of Art on the successful completion of aptitude tests prescribed by the Department of Education. Personal interviews are required. If the result of the personal interview is favorable, the standing of the applicant will be determined by the scholastic and personality records and examination scores.

V. Art Aptitude Test.

Students seeking admission to the Massachusetts School of Art, in addition to meeting the regular requirements for admission, are required to pass an Art Aptitude Test and present evidence of special preparation to enter the Massachusetts School of Art.

1. The Art Aptitude Test involves a series of problems in drawing, design, and color.

2. Every candidate is required to present a portfolio of his original work on the day of the aptitude test as evidence of genuine interest in graphic forms of art. No consideration will be given to copy work. These studies will be examined and rated during a personal interview with each candidate on the day of the Art Aptitude test. The portfolio of original work should consist of from 8 to 12 studies made preferably on 9 x 12, 12 x 18 or 18 x 24 paper. Pencil, water color, oil, or crayon studies will be acceptable. Rolled or folded drawings should not be presented.

3. A letter must be submitted with the portfolio, addressed to the Board of Examiners, Massachusetts School of Art, in which the candidate describes briefly his art work during the past four years and the reason for wanting to pursue an art career.

4. The Art Aptitude Test is given only at Massachusetts School of Art.

VI. Waiting Lists.

If the number of applicants qualified for admission, following the administration of any of the entrance examinations exceeds the number that the facilities of Massachusetts School of Art will accommodate, the scholastic records and the rating of personal characteristics of all applicants, excepting those who have already been provisionally or finally admitted, (See II) will be evaluated in accordance with the method stated below:

(a) Scholarship will be allowed a maximum of 75 points for 15 units of work.

(b) Personality will be allowed a maximum of 25 points.

As a basis for computing the total score from the scholastic record, as submitted by the high school principal, a mark of "A" will be allowed 5 points; "B" 4 points; "C" 3 points; "D" 2 points.

As a basis for computing the personality record which includes ten characteristics exclusive of health, a mark of "Excellent" will be allowed 2½ points; "Good" 2 points; "Fair" 1½ points; "Poor" 1 point.

Certified candidates and upper-quarter candidates will be admitted first and in that order, as determined by their total scholastic and personality rating scores.

Candidates for admission by examination will then be admitted in order of their standing as determined by their total scholastic and personality rating and examination scores.

Waiting lists will remain in force until after the succeeding examination when new waiting lists will be established. Vacancies occurring between examinations will be filled from the established list.

VII. Admission as Advanced Students.

Students who have attended or are graduates of normal schools or colleges may be admitted as regular or advanced students, under conditions approved by the Department.

VIII. Place and Time of Examinations.

Regular examinations are given in any of the State Teachers Colleges as scheduled. Candidates are reminded that the full complement of students may be admitted as a result of the January examinations and that the number admitted later may be limited to replacements for withdrawals. Students who wish to take the Scholastic Aptitude test at one of the other State Teachers Colleges should notify in advance the President of Massachusetts School of Art.

SCHEDULE OF APTITUDE TESTS FOR 1957

(All day—beginning at nine o'clock)

Art Aptitude Tests

(to be given at Massachusetts School of Art in Boston only)
January 24, March 21, June 3, and September 4.

Scholastic Aptitude Tests

(to be given at all the State Teachers Colleges)
January 25, March 22, June 4, and September 5.

EXPENSES

The following summary indicates as nearly as possible the regular expenses for which each student must plan in an annual budget:

I. Fees for Residents of Massachusetts

1. $100.00 a year payable in two installments at the beginning of each semester.

II. Fees for Non-Residents of Massachusetts

1. $400.00 a year payable in two installments at the beginning of each semester.

III. Registration Fee

Each applicant for admission to Massachusetts School of Art must pay a registration fee of $10.00 following notification of acceptance of admission. This fee will be deducted from the tuition of students who attend and will be forfeited by those who do not attend. Refunds for students leaving the college within six weeks after the beginning of the semester will be based on the regularly-established schedule of refunds, minus the registration fee. This regulation became effective for students entering on or after September 1, 1955.

IV. Supplies and Textbooks

There is an additional expense of approximately $150.00 per year to cover art materials and textbooks.

REQUIREMENTS FOR PROMOTION AND GRADUATION

1. A system of quality points is in force at Massachusetts School of Art. Under this system, grades will be given the following values: A-4 to 5, B-3 to 3.9, C-2 to 2.9, D-1 to 1.9, E-0.

2. The number of quality points which a student receives in a course is determined by multiplying the total number of semester hours in the course by the corresponding number of quality points, e.g., a six-semester hour course with a rating of "4" has a value of 24 quality points. The average is computed by dividing the total number of quality points by the total number of semester hours.

3. The average of the grades required for promotion or graduation is two. Students with an average of less than two must withdraw from college unless permission to repeat the year is given by the Director of the Teachers Colleges on the recommendation of the President for such reasons as illness, home difficulties, etc.

4. Incomplete grades must be made up within eight weeks after the opening of the following semester. (No course may be marked "incomplete" unless 80% of the work has been done at the time of discontinuance.)

5. The determination of quality points is made at the end of each college year and, excepting when the year is repeated, the number of points is not affected by grades in courses subsequently taken and passed.

6. "E" grades can never be removed, but the subjects in which they have been received must be repeated and passed, or, in the case of electives, other approved courses must be taken and passed either in approved summer sessions, or when possible, during the regular college year. Continuing subjects, in which "E" grades have been received, must be successfully repeated before the student may take advanced work.

7. The grade for a repeated or alternate course will be recorded In the college records as follows: "Repeated or alternate course.....

..... passed at .....
(Name) (College)

with a grade of.....".

SCHOOL POLICIES

Attendance. Regular attendance at all classes is essential if a student desires full educational benefit from his program. Attend ance is taken in each class daily by the instructor. A student whose attendance the President considers unsatisfactory and/or who persists in being tardy will be requested to withdraw from school.

Absence. Absence in any course in excess of 10% unexcusable, or 20% excusable, may result in loss of credit for that course.

Conduct. It is presumed that a student entering this school is sincere in his purpose and that his conduct will justify this presumption. Regulations governing the conduct of students at the school are distributed to all students at registration time and from time to time thereafter.

Wilful damage to any school property by a student will subject that student to suspension or dismissal.

Campus Parking. A parking area is provided which students may use under regulation.

Lockers. Lockers are provided at nominal cost for all students. The school is not responsible for losses from these lockers and the students are accountable for their condition.

Living Accommodations. The school does not maintain dormitories. Any student living away from home (residence of parents or guardian) must submit to the Dean's office a letter signed by the parent or guardian indicating approval of the student's temporary residence.

Fire Drill and Civil Defense Signals. All students shall become familiar with the Fire Drill and Civil Defense signals. Information relative to Drill procedure is posted in each classroom.

ACTIVITIES AND ORGANIZATIONS

Art School Associates, Inc.

Board of Directors

Acting President	Otis Philbrick
Treasurer	Beverly Hallam
Clerk	Arthur Copplestone
Faculty Members	Arthur Corsini Carl A. Gibson, Jr. Beverly Hallam
Alumni Members	Arthur Copplestone Lawrence Kupferman

Art School Associates, Inc., "the School Store", is maintained for the convenience of the students. Here art materials may be purchased at reasonable prices. The store is student managed and operated with the approval of the board of directors. Each year the profits from purchases are returned to the students through scholarships and various purchases of equipment beneficial to the entire student body.

The Student Association

While not precisely a student government, the Student Association has many of the functions of such an organization and is an integral factor in student life. It is primarily an agency for the promotion and supervision of social life and extra-curricular activities and it has control of the financial affairs involved in student enterprises.

Alumni Association

The Massachusetts School of Art Alumni Association (M.S.A.A.A.), offers opportunities for graduates and students who have attended one year or more in regular day school study to maintain their relationships with the School. A series of programs are offered each year at the school. Officers are elected at the annual dinner. The Association sponsors scholarship aid.

Exhibitions and Open House

During the school year, exhibitions of student and professional work are shown at the school. The end of the school year is marked by a special showing of the work of the entire student body. At this time the school is open to the public.

FOUR YEAR CURRICULUM

An important factor in the curriculum is the basic training which this school provides as a background for advanced specialized study.

General Program for All Students

FRESHMAN YEAR

	C.H.	S.H.
American History I	3	3
Art History I	2	2
Color I (Science of)	6	4
Composition I	2	1
Design I	6	3
Design Ia (Lettering)	2	1
Drawing I	6	2
Drawing Ia	3	1
Drawing Ic	3	1
English I (Composition)	3	3
Instrumental Drawing I	2	1
Modeling I	3	1
Painting I	6	2
Perspective I	2	1
Sociology I	2	2
Structural Design I	3	2
Water Color I	6	2
	60	32

SOPHOMORE YEAR

	C.H.	S.H.
Anatomy II	5	3
Architecture II	3	2
Art History II	2	2
Ceramics II	3	2
Design II	3	2
Design IIa	3	2
Drawing II	3	1
English II	3	3
Illustration II	3	2
Instrumental Drawing II	3	1
Life Drawing II	3	1
Modeling II	3	1
Painting II	6	2
Perspective II	3	1
Photography II	3	1
Psychology II	3	3
Structural Design II	3	2
Water Color II	3	1
	58	32

SPECIALIZED STUDY

CURRICULUM FOR TEACHER EDUCATION

JUNIOR YEAR

	C.H.	S.H.
Art History III	3	3
Ceramics III-1	3	1
Crafts III-1 (Elem.)	3	1
Design III-1 (Home)	3	1
Design IIIa-1 (Lettering and Layout)	3	1
Drawing III-1	3	1
Education III-1 (Fundamentals)	6	5
Education IIIa-1 (Methods and Materials)	5	4
Educational Psychology III-1	4	4
English III-1	3	3
First Aid III-1	1	n.c.
Life Drawing III	3	1
Modeling III-1	3	1
Painting III-1	3	1
Silk Screen III-1	3	1
Teaching in the Field III-1	6	3
Water Color III-1	3	1
	58	32

SENIOR YEAR

	C.H.	S.H.
Art History IV	2	2
Ceramics IV-1	3	1
Constitutional History IV	1	1
Crafts IV-1	6	2
Crafts IVa-1 (Advanced)	3	1
Design IV-1 (Civic)	1	1
Education IV-1 (Curriculum Development)	4	3
Education IVa-1 (Workshop)	3	2
Education IVb-1 (Research)	4	2
Education IVc-1	2	1
English IV	2	2
English IVa	1	1
History of Education IV-1	2	2
Painting IV-1	2	1
Sociology IV-1	3	3
Teaching in the Field IV-1	12	6
Theatre Arts IV-1	3	1
Water Color IV-1	3	1
	57	33

Degree of Bachelor of Science in Education awarded upon the satisfactory completion of the Teacher Education course.

CURRICULUM FOR ADVERTISING AND PRODUCT DESIGN

JUNIOR YEAR

	C.H.	S.H.
Advertising Sketching III-2	3	1
Art History III	3	3
Design III-2 (Industrial)	6	4
Design IIIa-2 (Advertising Theory and Layout)	3	2
Design IIIb-2 (Professional Lettering I)	3	1
Design IIIc-2 (Type and Reproduction Processes)	3	2
Design IIId-2 (Techniques)	3	2
Design IIIe-2 (Display Art)	2	1
Drawing III	3	1
Economics III	2	2
English III	3	3
Graphic Arts III-2	3	1
Life Drawing III	5	2
Painting III-2	6	2
Perspective III-2	2	1
Sculpture III-2 (Wood)	3	1
Textiles III-2	3	2
Water Color III-2	3	1
	59	32

SENIOR YEAR

	C.H.	S.H.
Art History IV	2	2
Constitutional History IV	1	1
Design IV-2 (Industrial)	6	4
Design IVa-2 (Working Drawings)	3	2
Design IVb-2 (Direct Mail)	3	2
Design IVc-2 (Packaging)	3	2
Design IVd-2 (Professional Lettering II)	3	1
Design IVe-2 (Advertising Business-Samples)	3	2
Design Research IV-2	3	2
Drawing IV	3	1
English IV	2	2
English IVa	1	1
Graphic Arts IV-2 (Etching)	3	1
Graphic Arts IV-2 (Silk Screen)	3	1
Humanities IV	2	2
Illustration and Life IV-2	3	1
Life Drawing IV	3	1
Models and Mockups IV-2	3	1
Painting IV	3	1
Water Color IV-2	3	1
Water Color IVb-2	3	1
	59	32

Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Advertising and Product Design course.

CURRICULUM FOR CERAMIC DESIGN

JUNIOR YEAR

	C.H.	S.H.
Art History III	3	3
Ceramic Design III-5	3	2
Ceramic Glazes III-5	6	4
Ceramic Production III-5	16	8
Ceramic Sculpture III-5	3	1
Economics III	2	2
English III	3	3
Industrial Design III-5	6	3
Life Drawing III	3	1
Materials III-5	6	2
Mechanical Drafting III-5	2	1
Painting III-5	3	1
Water Color III-5	3	1
	59	32

SENIOR YEAR

	C.H.	S.H.
Art History IV	2	2
Ceramic Design IV-5	5	3
Ceramic Glazes IV-5	6	4
Ceramic Production IV-5	15	7
Ceramic Sculpture IV-5	6	2
Constitutional History IV	1	1
English IV	2	2
English IVa	1	1
Equipment and Materials IV-5	6	2
Humanities IV	2	2
Industrial Design IV-5	6	3
Life Drawing IV	3	1
Painting IV-5	3	1
Research IV-5	1	1
	59	32

Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Ceramic Design course.

CURRICULUM FOR FASHION DESIGN AND ILLUSTRATION

JUNIOR YEAR

	C.H.	S.H.
Art History III	3	3
Clothing Construction III-3	11	5
Costume Research III-3	3	2
Display Design III-3	3	1
Economics III	2	2
English III	3	3
Fashion Design III-3	6	3
Fashion Illustration IIIa-3	12	6
Fashion Illustration IIIb-3	5	2
Life Drawing III	3	1
Merchandising III-3	3	2
Textiles III-3	3	1
Water Color III-3	2	1
	59	32

SENIOR YEAR

	C.H.	S.H.
Art History IV	2	2
Clothing Construction IV-3	12	6
Constitutional History IV	1	1
Design IV-3 (Layout and Lettering)	5	2
English IV	2	2
English IVa	1	1
Fashion Design IV-3	6	3
Fashion Illustration IVa-3	12	6
Fashion Illustration IVb-3	6	3
Humanities IV	2	2
Life Drawing IV	6	2
Silk Screen IV-3	3	1
	58	31

Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Fashion Design and Illustration course.

CURRICULUM FOR PAINTING AND ILLUSTRATION

JUNIOR YEAR

	C.H.	S.H.
Art History III	3	3
Design III-4	6	3
Economics III	2	2
English III	3	3
Graphic Arts III-4	6	3
Illustration III-4	3	2
Life Drawing III	6	2
Modeling III-4	3	1
Painting III-4	24	12
Water Color III	3	1
	59	32

SENIOR YEAR

	C.H.	S.H.
Aesthetics IV	2	2
Constitutional History IV	1	1
Design IV-4	6	3
Drawing IV	3	1
English IV	2	2
English IVa	1	1
Graphic Arts IV-4	6	3
Humanities IV	2	2
Illustration IV-4	6	4
Painting IV-4	27	12
Silk Screen IV-4	3	1
	59	32

Degree of Bachelor of Fine Arts awarded upon the satisfactory completion of the Painting and Illustration course.

COURSE DESCRIPTIONS

FRESHMAN YEAR

American History I

3 semester hours, 3 clock hours

A social and cultural history of the American people. A study of the transplantation of European institutions to American soil and the modification of this heritage in a new environment which has produced the pattern of life which we call American civilization.

Art History I

2 semester hours, 2 clock hours

An introduction to the study of art history, with discussion and lectures dealing with the nature of contemporary art and its relation to the non-humanistic expression of primitive peoples, of the artists of pre-history, and of the ancient civilizations of Mesopotamia, Egypt, Crete, and Etruria. The birth of humanistic art in Greece, its development in Rome and the change effected in this ideal by the Christian art of Byzantium, and of western Europe of the Early and Late Middle Ages.

Color I (Science of)

4 semester hours, 6 clock hours

An introduction to the language of value, color, tone and their properties. Development of visual and psychological perception in light and pigments including achromatic and chromatic studies of harmony, intensity, weights, space, motion and sensations. Development of color sensitivity. Study of the Six Color Theory and exploration of problems using scaled palettes. Study of the Munsell system of color notation and its application to the graphic and industrial fields. Development of a working knowledge of creative color usage.

Composition I

1 semester hour, 2 clock hours

A study of pictorial composition in order that a sense of arrangement may be developed, whereby drawing in line and mass becomes a means of expression.

Design I

3 semester hours, 6 clock hours

A comprehensive approach to the nature of fundamental design. The development of visual perception and technical skills through experimentation. Opportunity for creative experimentation, in a variety of media. Exercises in creating solutions to two and three dimensional problems.

Design Ia (Lettering)

1 semester hour, 2 clock hours

An elementary course in the letter structure of a variety of alphabets from the classic Roman to contemporary treatments. The use of the components of form, mass, spatial relation and accent. Development of technical facility and opportunity for creative handling in expressive styles.

Drawing I

2 semester hours, 6 clock hours

An elementary course in drawing. Emphasis on representation of forms, values and composition. Rendering from still life, figure, and head in a variety of media.

Drawing Ia

1 semester hour, 3 clock hours

Drawing from the human figure as a means of studying action, gesture and form. Emphasis on the use of line and value, movement in space,, texture and the understanding of the third dimension and characteristics of a given subject.

Drawing Ic

1 semester hour, 3 clock hours

Practice in drawing from observation and the imagination such subjects as landscapes, interiors, furniture and common objects, with emphasis on accuracy of representation and control of composition.

English I (Composition)

3 semester hours, 3 clock hours

The writing of correct and effective English. Emphasis upon enlarging the student's vocabulary. One original theme each month in addition to weekly assignments in mechanics, rhetoric, or reading.

Instrumental Drawing I

1 semester hour, 2 clock hours

An introduction to mechanical drawing, geometric construction and orthographic projection of machine parts. Emphasis on the use of instruments, knowledge of approved methods, applied geometry. good layout, and accuracy.

Modeling I

1 semester hour, 3 clock hours

An introductory course in modeling to acquaint the student with representation in clay. Composition in relief and three dimensional form, with a basic knowledge of plaster casting.

Painting I

2 semester hours, 6 clock hours

A studio course in oil painting fundamentals with lectures by the instructor. Problems dealing with the physical and optical prop-

erties of paints, pigments and vehicles. Development of an understanding of such elements as color, form, volumes, space, textures, pattern, and plastic organization. Work of traditional and contemporary masters analyzed to demonstrate their use of these elements.

Perspective I

1 semester hour, 2 clock hours

Practice in applying the principles of perspective to drawing. Drawing, largely freehand, of miscellaneous out-door and indoor subject matter from observation and imagination. Correlation of perspective and pictorial composition.

Sociology I

2 semester hours, 2 clock hours

An introductory course. Objectives: to see the functions of culture of the organization of groups; to study groups, including societies, as very complex systems of interdependent roles; to see that deviant behavior is no more random than conforming behavior; to understand the more general causes of stability in societies and the more general causes of social change; to study a few social problems, such as adult crime and juvenile delinquency, and discrimination against minorities.

Structural Design I

2 semester hours, 3 clock hours

A study of design as a process, from first need to finished concept. Perception, visual and tactile as the instrument of creation revealing for each student the values inherent in the materials and concepts with which he deals. Emphasis upon individual discovery of visual and physical relationships through experiment in abstractions. Line, area, plane, space, value, texture, and elementary structure as workable realities which form a basis for creative action.

Water Color I

2 semester hours, 6 clock hours

An introductory course designed to give beginning students competence in the use of the brush and the medium. Basic studies developing the ability to express forms in two and three dimensions. An academic approach in the interpretation of still-life, figure, and landscape. Experiments in a variety of techniques and fundamentals in mixing colors.

SOPHOMORE YEAR

Anatomy II

3 semester hours, 5 clock hours

The systematic study of the surface forms of the human body and of the structural causes upon which they depend. Observation and demonstration of the skeleton and the outer muscles and tendons. Analysis of proportions and the mechanics of movement.

The drawing methods of the Masters. Application of the acquired knowledge in drawings made with and without models. Animal anatomy.

Architecture II

2 semester hours, 3 clock hours

An understanding of space, how it is used, and how it can be controlled, as a basis for exploration of real problems in contemporary architecture. The approach of the architect to the design process studied through discussion, slides, and field trips. The relationship of architecture to other arts through analysis of related problems, and visits to appropriate sites.

Art History II

2 semester hours, 2 clock hours

A course dealing with the rebirth of humanism in the Late Gothic and Early and High Renaissance art in southern and northern Europe of the fourteenth, fifteenth, and sixteenth centuries. The contrast seen in the arts of the western hemisphere and of the Orient as they are introduced into Europe through the explorations of the sixteenth century.

Ceramics II

2 semester hours, 3 clock hours

Introduction to the methods of making ceramic pottery and sculpture. Handbuilding, turning pieces on the potter's wheel, decoration, and glazing.

Design II

2 semester hours, 3 clock hours

A continuation of Design I. The application of design elements according to fundamental principles. Exercises in the dependent relationship of design parts to each other and to the completed unit. Guidance in selection and simplification, and composition in a variety of formats.

Design IIa

2 semester hours, 3 clock hours

Introduction to the art of linoleum and wood block cutting as a medium for artistic expression and as a reproduction method for designers and illustrators. Advanced study in line, texture and chiaroscuro. Study and execution of multicolored block printing. Execution of design and printing for fabrics. Field trips to museums and industrial studios.

Drawing II

1 semester hour, 3 clock hours

A continuation of Drawing I. Practice in freehand drawing using various media and techniques. Emphasis on accuracy of observation, control of composition, and artistic quality of results.

English II

3 semester hours, 3 clock hours

English Literature: Beowulf through the 18th century. A survey course presenting the main epochs and movements that have marked the progress of English literature. Emphasis on the study of types of literature including poetry, drama, and the essay, in relation to the social and political thinking of the time.

Illustration II

2 semester hours, 3 clock hours

A variety of problems in illustration presented to establish a broader understanding of many phases of the illustration field. Emphasis on sources and use of preference material. Use of a wide variety of media.

Instrumental Drawing II

1 semester hour, 3 clock hours

A continuation of Instrumental I. Emphasis on knowledge of approved methods, good layout, accuracy and skill in use of ruling pen and techniques of tracing for blue printing.

Life Drawing II

1 semester hour, 3 clock hours

Introduction to the basic approach to figure drawing. Stress on some of the fine points such as form, the study of contours, the movement of the planes, the action, the use of values, and the importance of proportions.

Modeling II

1 semester hour, 3 clock hours

Devoted entirely to working from life. One half of the semester used for studying head construction and portraiture. Emphasis on basic construction as related to three dimensional form, the problem of feature construction, and the portrait itself. The second half devoted to the figure and the basic principles of construction, proportion, and action.

Painting II

2 semester hours, 6 clock hours

A continuation of Painting I. A studio course in painting with lectures by the instructor. Attention to the physical and optical properties of paints, paint films, pigments, and vehicles. Techniques of old and contemporary masters analyzed. Students encouraged to develop a creative approach to their work. Problems deal with landscape, still life, figures, and non-objectives. Emphasis on plastic organization. Course limited to oil painting.

Perspective II

1 semester hour, 3 clock hours

A continuation of Perspective I. Advanced problems in the use of the principles of perspective with major emphasis on a free hand approach.

Photography II

1 semester hour, 3 clock hours

The technical and aesthetic aspects of camera operation, exposure, negative development. printing, and enlarging experienced in demonstration lectures and work sessions. Individual ideas and lighting effects in photographing a variety of subjects including light and space modulators and the photogram. In using personal cameras and 4″ x 5″ professional view and graflex cameras, emphasis on sound craftsmanship, personal selection, arrangement, and the discovery of the neglected forms necessary to sensitive photographic expressions.

Psychology II

3 semester hours, 3 clock hours

An introductory course in psychology directed toward developing in the student an understanding of the foundations of human behavior as related to social living. Consideration of individual differences in intelligence and personality; relative influences of heredity and environment; processes of motivation, observation, learning, and thinking; backgrounds and patterns of emotional behavior; and social adjustment in everyday problems of human relations.

Structural Design II

2 semester hours, 3 clock hours

A continuation of Structural Design I. Further emphasis on individual experimentation using color, light, motion and more complex structural relationships. Projects which involve simple shop equipment.

Water Color II

1 semester hour, 3 clock hours

A continuation of Water Color I. Further experiments with a variety of techniques and methods in water color. Studies in the interpretation of textures. Special concern for the development of personal expression in the use of this medium.

DEPARTMENTS OF SPECIALIZATION

TEACHER EDUCATION

JUNIOR YEAR

Art History III

3 semester hours, 3 clock hours

A study of the arts of Europe and America of the seventeenth, eighteenth, and nineteenth centuries, including the Colonial and Federal arts of America, the Baroque and Rococo movements in Europe. A concentration upon nineteenth century painting, as seen in the landscape schools of America and England, and the Neo-Classic, Romantic, Realist and Impressionist movements of French art.

Ceramics III-1

1 semester hour, 3 clock hours

A continuation of Ceramics II. Study of glazes, development of techniques of construction, decoration and glazing. Problems in ceramic design and their application in education.

Crafts III-1 (Elementary)

1 semester hour, 3 clock hours

Encouragement to investigate and experiment with craft materials generally considered within the manipulation scope of elementary school pupils working with simple equipment. Individual ideas developed through experimentation into meaningful two or three dimensional expressions. A broad variety of craft materials used by the students. Problems evaluated both in terms of the process and expression, and of the suitability to various levels of interest and growth. Work on a professional level.

Design III-1 (Home)

1 semester hour, 3 clock hours

A study of past and present houses with respect to the kinds of spaces created. The use of materials and methods. Analysis of the effect of standards of living upon design. Problems in living spaces. Abilities and information obtained in other design courses applied to the problems of home design in the interest of enriching our cultural environment.

Design IIIa-1 (Lettering and Layout)

1 semester hour, 3 clock hours

Provides an approach to the work of the advertising artist, giving the Teacher Education major an understanding of some of the problems in this field. Solution of practical problems.

Drawing III-1

1 semester hour, 3 clock hours

Proficiency gained through experimenting with all drawing tools, media, and linear usage. Facility established in drawing still and moving figures and objects with spontaneity and thought. Line activity and its relation to solids and tone variances, spatial organization, color surfaces, texture, pattern, and movement-direction. Group evaluations and conferences on the needs of the group. A sequence of problems based upon these needs.

Education III-1 (Fundamentals)

5 semester hours, 6 clock hours

Exploring the possibilities of various materials suitable for use in elementary or secondary schools. Stimulation of students through significant activities to express moods, feelings, and ideas, in two or in three dimensions. Through meaningful use of line, color, form, space, or texture, objective evaluations permit art qualities to be clarified and strengthened. Participation in group projects fostered according to the needs and interests of the individual members

Education IIIa-1 (Methods and Materials—Elementary and Secondary Level)

4 semester hours, 5 clock hours

Through the use of visual aids and direct contact with children, students made aware of the needs, and the contemporary procedures for the development of children at the elementary level. Emphasis given to art as a natural reaction to the environment. Children's art studied to determine the integrity of the creative process, as well as to sensitize the students to the enjoyment of it. During the second semester, this study continues with methods and materials at secondary level.

Educational Psychology III-1

4 semester hours, 4 clock hours

A study of procedures and conditions which make for efficient learning and teaching. Modern theories of development from prenatal to old age levels. Emphasis on pre-school to college ages because of the influence of those age levels upon habits, interests, and social traits in the pupil's adjustment to school, home, and community.

English III-1 (Children's Literature)

3 semester hours, 3 clock hours

Effective knowledge and use of juvenile literature. Study of representative authors, illustrators and their work. Offerings of libraries, book shops, and the theater. Standards established for evaluating the literary aspects.

First Aid III-1

N.C., 1 clock hour

American Red Cross Standard First Aid course with atomic supplement.

Life Drawing III

1 semester hour, 3 clock hours

A continuation of Life II. Advanced study of the human figure using a variety of media.

Modeling III-1

1 semester hour, 3 clock hours

A studio course in modeling and sculpture designed to stimulate three dimensional creativity. Work is primarily with clay, but when possible another medium such as stone, wood and plastic is introduced. in order to develop a rounded background for teaching.

Painting III-1

1 semester hour, 3 clock hours

A studio course in painting with lectures by the instructor. An advanced course in creative painting. Basically a course in oil painting, but some problems deal with mixed media and egg tempera. Attention to content and idea in paintings, both in the student's own work and by demonstration in the work of traditional and contemporary artists.

Silk Screen III-1

1 semester hour, 3 clock hours

A studio course in the design, preparation and printing with silk screen. Lacquer film method and glue and tusche process.

Teaching in the Field III-1

3 semester hours, 6 clock hours

Placement of students in the elementary schools of Greater Boston under the guidance of experienced art teachers or supervisors. Students assist in the art field. When qualified, as determined by the teacher in charge, student teachers help to plan blocks of work and gradually take over some of the teaching. Involves responsibility for reports, lesson plans, and conferences with the college supervisor who visits their classes and evaluates their work.

Water Color III-1

1 semester hour, 3 clock hours

Professional growth in water color fostered through a variety of experiments which lead to the development of a personal style.

Art History IV

2 semester hours, 2 clock hours

An evaluation of the painting, sculpture, architecture, and minor arts of the present day. The evolution from Post-Impressionism to Abstractionism through the movements of the Fauves, German Expressionists, Cubists, Dadaists, and Surrealists, with special emphasis upon Picasso and Klee. A study of sculpture from Rodin to Lippold, with emphasis upon Henry Moore. A study of the International School of architecture in Europe and America, of the works of Richardson to Belluschi in America, with emphasis upon Frank Lloyd Wright.

Ceramics IV-1 (Advanced)

1 semester hour, 3 clock hours

A continuation of Ceramics III -1. Application of technical study through a series of creative problems. Instruction in stacking and firing kilns. Compilation of information relative to buying laboratory equipment and materials used in an educational program.

Constitutional History IV

1 semester hour, 1 clock hour

A study of the Constitution of the Commonwealth of Massachusetts, and of the United States. Classroom lectures, student reports, and field trips contribute to a better understanding of the laws which govern our country.

Crafts IV-1 (Educational and Weaving Crafts)

2 semester hours, 6 clock hours

A continuation of Crafts III on the secondary level. Development of an understanding of four-harness hand loom weaving which includes; a working knowledge of loom construction, the study of methods of creating patterns both historic and contemporary as to tie-up and treadling, making warp chains, threading a loom from the student's own pattern, and weaving with a variety of materials including wool, cotton, linen, leather, metallic threads, reeds, grasses, and feathers.

Crafts IVa-1 (Advanced)

1 semester hour, 3 clock hours

Acquaintance with materials and processes involved in creating well-designed objects such as jewelry, enamel on copper and silver, metal etching, leather, furniture, and hooked rugs. Emphasis on the intrinsic worth of the experimentation from which the final objects are developed.

Design IV-1 (Civic)

1 semester hour, 1 clock hour

A study of design applied to landscape architecture, community and regional planning, to enable future art teachers and supervisors to stimulate intelligent interest in the improvement of outdoor arrangements. Practice in simple surveying with home-made apparatus and map reading.

Education IV-1 (Curriculum Development—Art Supervision)

3 semester hours, 4 clock hours

Practice is given in the following areas: development of art section of curricula according to current philosophy, teacher workshops, ordering supplies and equipment, studying teachers' needs and pupil development, and other responsibilities and opportunities of an art supervisor.

Education IVa-1 (Workshop)

2 semester hours, 3 clock hours

Compilation of sources of audio-visual aids as related to the teaching of art. Criteria for selecting and evaluating various aids as established. Practice in making slides, organizing exhibits, arranging bulletin boards, and conducting field trips. An understanding of the function of audio-visual material in the teaching-learning process through familiarity with equipment operation and intelligent utilization.

Education IVb-1 (Research)

2 semester hours, 4 clock hours

Individual investigation of source and reference material within the field of Art Education. Visual material must either be created by the individual or be the result of lessons taught by him. The written part must include a bibliography. The Art Education department controls the resulting contribution for at least two years and may hold them longer if found to be of extreme value to the department.

Education IVc-1 (Art Teaching in a Democracy)

1 semester hour, 2 clock hours

Study of the ideal interplay of interests and factions within the school and community which may have an important bearing on the development of the pupil, and on the improvement of teaching. Exploration of the needs of the beginning teacher or supervisor. Development of some skill in meeting problems according to ethical standards. Visits to other teacher preparation colleges, discussions with visiting administrators and teachers, to broaden the understanding of our American way as exemplified in school life.

English IV

2 semester hours, 2 clock hours

American Literature, 1865 to the present. An introduction to the literature and the development of American thought since the Civil War. The course aims to relate American literature to the life of the times, and to study the distinctly American patterns as seen in the contribution of poets, novelists, and essayists.

English IVa-1

1 semester hour, 1 clock hour

Preparing the research paper: the format of the research paper; outlining; paragraphing; writing coherent and forceful sentences. Conferences on individual problems.

History and Philosophy of Education IV-1

2 semester hours, 2 clock hours

A study of objectives and pertinent problems in education today considering the inter action of school and society; a survey of the contributions made to education and philosophy by historic civilizations, and by ancient, medieval, and modern leaders; development of theories and practices that have influenced present-day systems of education and philosophy; a study of our public school system with attention to the development of art education.

Painting IV-1

1 semester hour, 2 clock hours

The students are encouraged to develop their own personal style of painting from observation, memory or imagination. Opaque watercolor, enamel, polyvinyl acetate and mixed media are used. Basic methods of preparing supports and grounds are reviewed. Aesthetic judgment in matting and framing is stressed.

Sociology IV-1

3 semester hours, 3 clock hours

Emphasis on sociological topics of special interest to prospective teachers such as social stratification; ethnic-group relations; the social functions of religion, and the importance of religious tolerance in a society with diverse religious groups; the relation between culture, social structure, and personality.

Teaching in the Field IV-1

6 semester hours, 12 clock hours

Placement in the secondary schools of Greater Boston under the guidance of an experienced art teacher or supervisor. One semester in the junior high and the other in the senior high school. Observation with the art supervisor. Procedure continues as in the junior year. (Methods of teaching at each level either precedes, or are taken concurrently with Practice Teaching.)

Theatre Arts IV-1

1 semester hour, 3 clock hours

Performances based on ideas, music, sounds, poetry, or adapted readings. Experimentation with new directions in visual impressions. Set designing, model making, constructing units, and scene painting. Development of exciting methods of image projection, lighting, costuming, and make-up. Emphasis on originality and resourcefulness.

Water Color IV-1

1 semester hour, 3 clock hours

Advanced study and continued development in the use of water color, often in combination with other media. Students are encouraged to interpret their own ideas as their skill increases and confidence is gained.

ADVERTISING AND PRODUCT DESIGN

JUNIOR YEAR

Advertising Sketching III-2

1 semester hour, 3 clock hours

Extensive drawing for product advertising. The use of line to express basic forms and volumes in space. The practical use of accent and perspective. Drawing from machines, appliances, jewelry, packages, furniture, groups of figures in action, and interior and exterior scenes.

Art History III

3 semester hours, 3 clock hours

A study of the arts of Europe and America of the seventeenth, eighteenth, and nineteenth centuries, including the Colonial and Federal arts of America, the Baroque and Rococo movements in Europe. A concentration upon nineteenth century painting, as seen in the landscape schools of America and England, and the Neo-Classic, Romantic, Realist and Impressionist movements of French art.

Design III-2 (Industrial)

4 semester hours, 6 clock hours.

Development of ability in the designing of three-dimensional objects with emphasis on contemporary form. The redesign of industrial objects in daily use, with a view to improved function as well as better visual qualities.

Design IIIa-2 (Advertising Theory and Layout)

2 semester hours, 3 clock hours

This course has two areas of concern: First, the study of the fundamental principles of advertising without emphasis upon the

work of the advertising artist; to encourage original, constructive thinking; second, the introduction to the technique of layout, involving the development of broad-lead skills for the rapid presentation of advertising design in black and white and in color.

Design IIIb-2 (Professional Lettering)

1 semester hour, 3 clock hours

The study and technical execution of letter forms based on calligraphy. Use of both brush and pen to create written and built-up letters.

Design IIIc-2 (Type and Reproduction Processes)

2 semester hours, 3 clock hours

The study of reproduction processes as used in advertising and printing with problems in copy casting, type measuring, type arithmetic, handset type composition, and proofing on a hand printing press.

Design IIId-2 (Techniques)

2 semester hours, 3 clock hours

A study of pen and ink, brush and ink, scratch board, and the various mechanical shading techniques as used by the advertising artist, with emphasis on air brush rendering.

Design IIIe-2 (Display Art)

1 semester hour, 2 clock hours

Study and experimentation in the creative use of color, light, textures, and forms to sell merchandise. Point-of-sale design. The creation of the artist's model in this field.

Drawing III

1 semester hour, 3 clock hours

A continuation of Drawing II. Studio study of figure drawing from models. Study of the dynamics of line, form, value, tone, and space. Development of new vision through study of drawings of the Masters and composing and executing after their styles and techniques. Invention and rearrangement of forms encouraged. Out-of-door sketching from nature. Various techniques and media.

Economics III

2 semester hours, 2 clock hours

A study of the European backgrounds, the dynamic growth, and the present status of the economy of the United States in the post-World War II world. Free enterprises, unions, monopoly, population, agriculture, natural resources, governmental policies in regard to business, and postwar trends in American economic foreign policy are analyzed and evaluated.

English III

3 semester hours, 3 clock hours

American literature from 1607 to 1860 examined and discussed in reference to the authors' lives and the historical background.

Graphic Arts III-2

1 semester hour, 3 clock hours

The technique of etching including drypoint and softground methods. Drawing on the metal plate, biting with acid, and the procedure of printing.

Life Drawing III

2 semester hours, 5 clock hours

A continuation of Life II. A class in drawing from the figure and portrait model in a number of media.

Painting III-2

2 semester hours, 6 clock hours

A studio course in painting with lectures by the instructor. Advanced creative painting. Basically a course in oil painting. Some study in egg and casein tempera. Creation of original canvases from pencil sketches made outside the studio. Portion of study related to contemporary commercial art techniques.

Perspective III

1 semester hour, 2 clock hours

Advanced study of perspective, including exact measurements and casting of shadows in application to commercial illustration.

Sculpture III-2 (Wood)

1 semester hour, 3 clock hours

A course in wood and stone carving aimed at teaching the individual to think in terms of the limitations and practical ways of handling these materials. Emphasis on the design aspects.

Textiles III-2

2 semester hours, 3 clock hours

Introduction to theory of textile weaving, developing acquaintance with horizontal, vertical and jacquard looms. Study of historic development and uses of natural and man-made fibers. Study of preparation of fibers for power weaving, dyeing, and finishing. Field trips to mills and dye works under guidance of professional personnel. Course includes decorating textiles for practical usage, executing designs in block prints, silk screen, tie dyeing and hand painting. Field trips to printing studios.

Water Color III-2

1 semester hour, 3 clock hours

Study of the commercial use of water color media. Development of technique and skill in making wash drawings for newspaper and magazine reproduction for department stores and institutional advertising.

ADVERTISING AND PRODUCT DESIGN

SENIOR YEAR

Art History IV

2 semester hours, 2 clock hours

An evaluation of the painting, sculpture, architecture, and minor arts of the present day. The evolution from Post-Impressionism to Abstractionism through the movements of the Fauves, German Expressionists, Cubists, Dadaists, and Surrealists, with special emphasis upon Picasso and Klee. A study of sculpture from Rodin to Lippold, with emphasis upon Henry Moore. A study of the International School of architecture in Europe and America, of the works of Richardson to Belluschi in America, with emphasis upon Frank Lloyd Wright.

Constitutional History IV

1 semester hour, 1 clock hour

A study of the Constitution of the Commonwealth of Massachusetts, and of the United States. Classroom lectures, student reports, and field trips contribute to a better understanding of the laws which govern our country.

Design IV-2 (Industrial)

4 semester hours, 6 clock hours

Advanced three dimensional design with visualization in black and white and in color. Preparation of presentation drawings, following either redesign or original design of industrially produced objects. Cooperation with industry and business in practical problems.

Design IVa-2 (Working Drawings)

2 semester hours, 3 clock hours

Advanced assignments in advertising design which increase technical knowledge and develop greater craftsmanship. Original layouts and the preparation of drawings for the engraver.

Design IVb-2 (Direct Mail)

2 semester hours, 3 clock hours

The designing of pamphlets and brochures as used in direct mail advertising.

Design IVc-2 (Packaging)

2 semester hours, 3 clock hours

Major emphasis on packaging. A study of containers for products and the sales appeal created by materials, color, and decoration.

Design IVd-2 (Professional Lettering II)

1 semester hour, 3 clock hours

The application of general knowledge of design to specific problems in lettering for labels, trademarks, business cards, letterheads.

Design IVe-2 (Advertising Business-Samples)

2 semester hours, 3 clock hours

The business of the advertising artist; how to sell his skills and services; professional practice; prices; billing; and time sheets. Special attention to individual planning of a portfolio showing key samples of the type of work for which the student is best suited.

Design Research IV-2

2 semester hours, 3 clock hours

Review of basic and advanced design. Review of art knowledge with historical continuity from antiquity to contemporary times with references to sociological implications and general culture of each period. Acquaintance with sources of research materials available in museums, art libraries, industries, and how to use materials intelligently for contemporary designs. Field trips to museums, industrial plants, and commercial art studios. Creative assignments for application of research materials.

Drawing IV

1 semester hour, 3 clock hours

A continuation of Drawing III. Drawing from the figure with the use of rapid action poses in relation to use in illustration. Use of various media in the development of such sketches.

English IV

2 semester hours, 2 clock hours

American Literature 1865 to the present. An introduction to the literature and the development of American thought since the Civil War. The course aims to relate American literature to the life of the times, and to study the distinctly American patterns as seen in the contribution of poets, novelists, and essayists.

English IVa

1 semester hour, 1 clock hour

English for business: writing effective business letters; correct English usage; vocabulary training; spelling and punctuation.

Graphic Arts IV-2 (Etching)

1 semester hour, 3 clock hours

Advanced etching, including aquatint. Various methods of biting and printing etching plates.

Graphic Arts IV-2 (Silk Screen)

1 semester hour, 3 clock hours

A studio course in the design, preparation, and printing of silk screen for commercial use. Problems in brochure covers, car cards,

Christmas cards, menu covers, display backgrounds and posters. Chief emphasis on the lacquer film process with requirements in the use of the glue and tusche method.

Humanities IV

2 semester hours, 2 clock hours

Exploration of the sources of our Western European culture through a survey of some of the literary masterpieces of the ancient, medieval, and Renaissance eras. An effort is made to place in perspective our contemporary modes of thought, way of life, and creative expression.

Illustration and Life IV-2

1 semester hour, 3 clock hours

An advanced course with problems relating to book and magazine illustration. Work with commercial spot drawing and illustration for advertising.

Life Drawing IV

1 semester hour, 3 clock hours

A continuation of Life III. Advanced study of the human figure. The development of satisfactory techniques for full expression in illustration.

Models and Mock-ups IV-2

1 semester hour, 3 clock hours

Study through group projects of the process of design as finally encountered in the commercial world. Research into the various aspects of a given problem. Solution of the program by the individual students, leading to the visual presentation of the finished product. Shop and production techniques in preparing models.

Painting IV

1 semester hour, 3 clock hours

A continuation of Painting III. An advanced studio course in creative painting with lectures by the instructor. Emphasis on the development by the student of individual ideas and technique. Students create original canvases from sketches completed outside the studio. Study involves a variety of media including oil, plastic, egg, and casein tempera.

Water Color IV-2

1 semester hour, 3 clock hours

Advanced study of water color. Painting from nature and the imagination. Experiments in a variety of techniques involving both realism and abstractism. Completion of large scale water color paintings.

Water Color IVb-2

1 semester hour, 3 clock hours

Advanced water color study as related to the professional problems of the commercial artist.

CERAMIC DESIGN

JUNIOR YEAR

Art History III

3 semester hours, 3 clock hours

A study of the arts of Europe and America of the seventeenth, eighteenth, and nineteenth centuries, including the Colonial and Federal arts of America, the Baroque and Rococo movements in Europe. A concentration upon nineteenth century painting, as seen in the landscape schools of America and England, and the Neo-Classic, Romantic, Realist and Impressionist movements of French art.

Ceramic Design III-5

2 semester hours, 3 clock hours

A study and criticism of work completed as a part of the main ceramic course. Relation of abstract design experiences to concrete problems. An understanding of commercial production through field trips to museums, stores, and galleries.

Ceramic Glazes III-5

4 semester hours, 6 clock hours

Study of glaze: formulas, calculations, and tests through laboratory work.

Ceramic Production III-5

8 semester hours, 16 clock hours

Practice in the making of all kinds of ceramic objects by hand and in molds.

Ceramic Sculpture III-5

1 semester hour, 3 clock hours

Various methods of making and designing ceramic sculpture. A course in multiple slip mold construction and designing for the purpose of making multiple clay casts of any given piece.

Economics III

2 semester hours, 2 clock hours

A study of the European backgrounds, the dynamic growth, and the present status of the economy of the United States in the post-World War II world. Free enterprises, unions, monopoly, population, agriculture, natural resources, governmental policies in regard to business, and postwar trends in American economic foreign policy are analyzed and evaluated.

English III

3 semester hours, 3 clock hours

American literature from 1607 to 1860 examined and discussed in reference to the authors' lives and the historical background.

Industrial Design III-5

3 semester hours, 6 clock hours

The design and making of plaster molds for casting.

Life Drawing III

1 semester hour, 3 clock hours

A continuation of Life II. Drawing from the figure and portrait model in a number of media.

Materials III-5

2 semester hours, 6 clock hours

Study of glaze materials and clays. Laboratory testing of materials and clays.

Mechanical Drafting III-5

1 semester hour, 2 clock hours

Careful drawings to scale of equipment used in ceramics. Emphasis on careful scale rendering, use of approved methods, and possible original construction and proportion.

Painting III-5

1 semester hour, 3 clock hours

A class in oil painting for students of the Ceramic department. Stress on a free, experimental attitude. Cultivation of design, color, expressive handling, and freshness of approach.

Water Color III-5

1 semester hour, 3 clock hours

The experimental use of color in creating designs adaptable to contemporary ceramics. Studies from nature using a variety of techniques.

CERAMIC DESIGN

SENIOR YEAR

Art History IV

2 semester hours, 2 clock hours

An evaluation of the painting, sculpture, architecture, and minor arts of the present day. The evolution from Post-Impressionism to Abstractionism through the movements of the Fauves, German Expressionists, Cubists, Dadaists, and Surrealists, with special emphasis upon Picasso and Klee. A study of sculpture from Rodin to Lippold, with emphasis upon Henry Moore. A study of the International School of architecture in Europe and America, of the works of Richardson to Belluschi in America, with emphasis upon Frank Lloyd Wright.

Ceramic Design IV-5

3 semester hours, 5 clock hours

A continuation of Ceramic Design III-5. Advanced problems in the designing of ceramics.

Ceramic Glazes IV-5

4 semester hours, 6 clock hours

A continuation of Ceramic Glazes III-5. Advanced study and laboratory problems in the development of glazes.

Ceramic Production IV-5

7 semester hours, 15 clock hours

A continuation of Ceramic Production III-5. Emphasis on individual problems of design and practice.

Ceramic Sculpture IV-5

2 semester hours, 6 clock hours

A continuation of Ceramic Sculpture III-5. Advanced study in the various methods of the creative design of ceramic sculpture.

Constitutional History IV

1 semester hour, 1 clock hour

A study of the Constitution of the Commonwealth of Massachusetts, and of the United States. Classroom lectures, student reports, and field trips contribute to a better understanding of the laws which govern our country.

English IV

2 semester hours, 2 clock hours

American Literature 1865 to the present. An introduction to the literature and the development of American thought since the Civil War. The course aims to relate American literature to the life of the times, and to study the distinctly American patterns as seen in the contribution of poets, novelists, and essayists.

English IVa

1 semester hour, 1 clock hour

English for business: writing effective business letters; correct English usage; vocabulary training; spelling and punctuation.

Equipment and Materials IV-5

2 semester hours, 6 clock hours

Study of the procurement of materials and equipment. Practice in the use of clay preparation machinery and kilns.

Humanities IV

2 semester hours, 2 clock hours

Exploration of the sources of our Western European culture through a survey of some of the literary masterpieces of the ancient, medieval, and Renaissance eras. An effort is made to place in perspective our contemporary modes of thought, way of life, and creative expression.

Industrial Design IV-5

3 semester hours, 6 clock hours.

A continuation of Industrial Design III-5. Advanced problems in ceramic design and mold making.

Life Drawing IV

1 semester hour, 3 clock hours

A continuation of Life III. Advanced study of the human figure. The development of satisfactory techniques for full expression in illustration.

Painting IV-5

1 semester hour, 3 clock hours

A continuation of Painting III-5. Advanced study in painting as related to ceramic design.

Research IV-5

1 semester hour, 1 clock hour

Intensive study of a specific ceramic problem.

FASHION DESIGN AND ILLUSTRATION

JUNIOR YEAR

Art History III

3 semester hours, 3 clock hours

A study of the arts of Europe and America of the seventeenth, eighteenth, and nineteenth centuries, including the Colonial and Federal arts of America, the Baroque and Rococo movements in Europe. A concentration upon nineteenth century painting, as seen in the landscape schools of America and England, and the Neo-Classic, Romantic, Realist and Impressionist movements of French art.

Clothing Construction III-3

5 semester hours, 11 clock hours

The fundamentals of professional garment construction. Stress on economical purchasing. Pattern drafting and proving of both standard and individual body measurements. Development of the foundation pattern from which all future patterns may be made by flat pattern designing. Study of draping. Analysis of difficult figures and fitting problems. Designing and making of children's clothes.

Costume Research III-3

2 semester hours, 3 clock hours

Intensive study, by means of lecture and research, of the mode in apparel throughout history, starting with body decoration of primitive man, through all important periods up to present day fashion. Application to designing of modern dress using principles of line, design, and color. Field trips.

Display Design III-3

1 semester hour, 3 clock hours

An extension of basic design study into the specialized field of fashion. Application of color, light, texture, and composition to actual problems in display. Trips to retail stores. School exhibitions.

Economics III

2 semester hours, 2 clock hours

A study of the European backgrounds, the dynamic growth, and the present status of the economy of the United States in the post-World War II world. Free enterprises, unions, monopoly, population, agriculture, natural resources, governmental policies in regards to business, and postwar trends in American economic foreign policy are analyzed and evaluated.

English III

3 semester hours, 3 clock hours

American literature from 1607 to 1860 examined and discussed in reference to to the authors' lives and the historical background.

Fashion Design III-3

3 semester hours, 6 clock hours

Fundamental principles of color, line, and form as applied to excellence of design in clothing and accessories. Theory of color, color harmony, optical illusion affecting the figure, personal appearance, and good grooming. Individual figure analysis and color advice. Study of current trends of fashion. Designing from varied inspirational sources.

Fashion Illustration IIIa-3

6 semester hours, 12 clock hours

Introduction to the methods of fashion illustration and techniques used for newspapers, magazines, direct mail, and display work.

Fashion Illustration IIIb-3

2 semester hours, 5 clock hours

Continuation of Fashion Illustration IIIa with emphasis on different techniques and approaches to problems in this field.

Life Drawing III

1 semester hour, 3 clock hours

A continuation of Life II. Drawing from the figure and portrait model in a number of media.

Merchandising III-3

2 semester hours, 3 clock hours

Analytical study of the manufacture, buying, and selling of textile and non-textile materials used in fashion apparel. Discussion of price, quality, and design of materials. Research on American and foreign designers. Compilation of reference material and notes. Outline of large and small business operations and positions available. Field trips.

Textile III-3

1 semester hour, 3 clock hours

Analysis of textile fibers—plant, animal, mineral and synthetic. History of fibers and fabrics. Concern for the development of yarn, making of cloth, various weaves, finishing, designing, printing and dyeing. Care and proper handling of fabrics. Testing and standard of consumer goods. Practicality and appropriate use of fabrics of different textures and quality in the field of fashion design and construction. Field trips.

Water Color III-3

1 semester hour, 2 clock hours

Development of skills in the interpretation of landscape, architecture, flowers, and draperies as background material for finished art work in the field of fashion illustration. Creation of original themes.

FASHION DESIGN AND ILLUSTRATION
SENIOR YEAR

Art History IV

2 semester hours, 2 clock hours

An evaluation of the painting, sculpture, architecture, and minor arts of the present day. The evolution from Post-Impressionism to Abstractionism through the movements of the Fauves, German Expressionists, Cubists, Dadaists, and Surrealists, with special emphasis upon Picasso and Klee. A study of sculpture from Rodin to Lippold, with emphasis upon Henry Moore. A study of the International School of architecture in Europe and America, of the works of Richardson to Belluschi in America, with emphasis upon Frank Lloyd Wright.

Clothing Construction IV-3

6 semester hours, 12 clock hours

Advanced clothing construction and tailoring of suits and coats. Designing and making accessories. Advanced flat pattern making and draping. Pattern grading. Mastery of technical skills and fine finishing. Fashion show.

Constitutional History IV

1 semester hour, 1 clock hour

A study of the Constitution of the Commonwealth of Massachusetts, and of the United States. Classroom lectures, student reports, and field trips contribute to a better understanding of the laws which govern our country.

Design IV-3 (Layout and Lettering)

2 semester hours, 5 clock hours

The preparation of advertising art, from visualization through working drawings. Planning in the abstract as a basis for the eventual identity of advertisements. Color-separations, display cards, direct mail advertising, and house organs. Lectures on reproduction processes. Contemporary letter styles for fashion advertising. The use of the brush in informal scripts. Lectures on typography and type measurements.

English IV

2 semester hours, 2 clock hours

American Literature 1865 to the present. An introduction to the literature and the development of American thought since the Civil War. The course aims to relate American literature to the life of the times, and to study the distinctly American patterns as seen in the contribution of poets, novelists, and essayists.

English IVa

1 semester hour, 1 clock hour

English for business: writing effective business letters; correct English usage; vocabulary training; spelling and punctuation.

Fashion Design IV-3

3 semester hours, 6 clock hours.

A continuation of Fashion Design III. Further knowledge of the fashion world through study of French and American fashion magazines and trade papers. Practical application of fashion illustration to professional presentation of fashion design drawings of the student's own patterns and model garments. Development of originality. Fashion show production.

Fashion Illustration IVa-3

6 semester hours, 12 clock hours

Applying and perfecting the techniques of half-tone, Craftint, line, and color for newspaper and display production. Emphasis on drawing from the clothed model.

Fashion Illustration IVb-3

3 semester hours, 6 clock hours

The fundamentals of setting up figures, satisfying advertising manager, copy writer, and buyer, and showing the merchandise in its most interesting treatment. Study of the processes of reproduction of such art work in conjunction with the making of attractive layouts.

Humanities IV

2 semester hours, 2 clock hours

Exploration of the sources of our Western European culture through a survey of some of the literary masterpieces of the ancient, medieval, and Renaissance eras. An effort is made to place in perspective our contemporary modes of thought, way of life, and creative expression.

Life Drawing IV

2 semester hours, 6 clock hours

A continuation of Life III. Advanced drawing from the model. Emphasis on individual styles of interpretation. Concentration on problems related to fashion illustration.

Silk Screen IV-3

1 semester hour, 3 clock hours

A studio course in the design, preparation and printing of silk screen for textiles. Use of lacquer film method exclusively. Typical problems with dress fabrics, upholstery fabrics, place settings and napkins, drapery fabrics, kerchiefs, and neckties.

PAINTING AND ILLUSTRATION

JUNIOR YEAR

Art History III

3 semester hours, 3 clock hours

A study of the arts of Europe and America of the seventeenth, eighteenth, and nineteenth centuries, including the Colonial and Federal arts of America, the Baroque and Rococo movements in Europe. A concentration upon nineteenth century painting, as seen in the landscape schools of America and England, and the Neo-Classic, Romantic, Realist and Impressionist movements of French art.

Design III-4

3 semester hours, 6 clock hours

Basic drawing and composition for the graphic artist in the field of advertising and editorial illustration. Special emphasis on the commercial aspect of art. Lettering for layout. Preparation of advertising art for reproduction. Visuals, working-drawings, and color separations. Lectures on reproduction processes and typography.

Economics III

2 semester hours, 2 clock hours

A study of the European backgrounds, the dynamic growth, and the present status of the economy of the United States in the post-World War II world. Free enterprises, unions, monopoly, population, agriculture, natural resources, governmental policies in regard to business, and postwar trends in American economic foreign policy are analyzed and evaluated.

English III

3 semester hours, 3 clock hours

American literature from 1607 to 1860 examined and discussed in reference to the authors' lives and the historical background.

Graphic Arts III-4

3 semester hours, 6 clock hours

The technique of etching, including drypoint and soft-ground methods. Drawing the metal plate, biting with acid and the procedure of printing. Study and examination of the outstanding traditional and contemporary prints.

Illustration III-4

2 semester hours, 3 clock hours

An introduction to the problems of the illustrator and his general approach to the presentation of an illustration from the beginning roughs to the finished art product. Emphasis on the concept, problems of reproduction, and the principles of good composition.

Life Drawing III

2 semester hours, 6 clock hours

Drawing with a variety of media to exress the mobility of the figure. Emphasis on design and spirit rather than on anatomical accuracy.

Modeling III-4

1 semester hour, 3 clock hours

A continuation of Modeling II. A series of problems in clay involving the three-dimensional interpretation of the human figure.

Painting III-4

12 semester hours, 24 clock hours

A class in oil painting which serves to develop professional skills required in the fields of illustration and the commercial and fine arts. Sustained studies, marked by research in color, light, and form are made from figure and portrait models. Picture making is explored through varied assignments. Museum visits and class discussions of old and modern masters assist in forming sound standards of taste and judgment.

Water Color III

1 semester hour, 3 clock hours

Advanced water color painting. Some problems in the use of casein tempera. Creation of water colors from sketches made outside the studio. Organization of a "picture idea" sketchbook. Discussions on the work of established artists in water color.

PAINTING AND ILLUSTRATION

SENIOR YEAR

Art History IV

2 semester hours, 2 clock hours

An evaluation of the painting, sculpture, architecture, and minor arts of the present day. The evolution from Post-Impressionism to Abstractionism through the movements of the Fauves, German Expressionists, Cubists, Dadaists, and Surrealists, with special emphasis upon Picasso and Klee. A study of sculpture from Rodin to Lippold,

with emphasis upon Henry Moore. A study of the International School of architecture in Europe and America, of the works of Richardson to Belluschi in America, with emphasis upon Frank Lloyd Wright.

Constitutional History IV

1 semester hour, 1 clock hour

A study of the Constitution of the Commonwealth of Massachusetts, and of the United States. Classroom lectures, student reports, and field trips contribute to a better understanding of the laws which govern our country.

Design IV-4

3 semester hours, 6 clock hours

A continuation of Design III-4. A further study of illustration for advertising to develop the technical skills required for expression in various media with emphasis on drawing for reproduction.

Drawing IV-4

1 semester hour, 3 clock hours

An advanced drawing course. Class assignments relate to the common problems of the painter and illustrator.

English IV

2 semester hours, 2 clock hours

American literature 1865 to the present. An introduction to the literature and the development of American thought since the Civil War. The course aims to relate American literature to the life of the times, and to study the distinctly American patterns as seen in the contribution of poets, novelists, and essayists.

English IVa

1 semester hour, 1 clock hour

English for business; writing effective business letters; correct English usage; vocabulary training; spelling and punctuation.

Graphic Arts IV-4

3 semester hours, 6 clock hours

The process of drawing and printing black and white lithographs using the lithograph stone. Experiments in mixed etching media including color.

Humanities IV

2 semester hours, 2 clock hours

Exploration of the sources of our Western European culture through a survey of some of the literary masterpieces of the ancient, medieval, and Renaissance eras. An effort is made to place in perspective our contemporary modes of thought, way of life, and creative expression.

Illustration IV-4

4 semester hours, 6 clock hours

The preparation of illustrations for magazines, books, brochures and direct-mail pieces. Study and analysis of illustrations in current magazines, books, and other publications. Emphasis on the development of an individual style in illustration. Concentration on any single medium best suited to the student's special interests. Use of pen and ink, pen and ink and wash, water color, tempera, casein, and brush and ink.

Painting IV-4

12 semester hours, 27 clock hours

Merging of all the previously studied subjects of drawing, design, and color into a workable formula. Recognition of each student's individual possibilities, so that, whether working from the life model, still life, or from the imagination, he will be encouraged to develop a confidence of his own creative abilities and be prepared to make a contribution to the professional art field.

Silk Screen IV-4

1 semester hour, 3 clock hours

Use of both the lacquer film method and glue and tusche process. Construction of silk screen printing equipment and manufacture of silk screen printing paints.